

Dereham WaW Committee Meeting: 20 January 2025

1	Minutes and matters arising from the meeting on 21 October 2024																		
1.1	<u>Minutes</u> have been circulated and an edited version for the website has been written and uploaded.																		
1.2	<u>Matters arising</u> not elsewhere on the agenda: 1.2 'Neatherd money': We have found out more about the specifications for the wayfinding panels around Dereham, the company who carried out the work did a very good job.																		
2	Website and IT																		
2.1	The statistics for October/November/December were reported on, which showed steady activity on our website. The Short Walks booklet continues to attract the most hits.																		
2.2	The walks programme has been uploaded to the website although it has not yet been finalised. People are accessing it, therefore it should ideally be completed as soon as possible.																		
3	Finance update																		
3.1	<u>Update and regular outgoings</u>																		
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	<p>During 2025 there has been income of £33.50 (£27.50 walk donations, £6 donations for New Years Day refreshments) and payment of £110 Walkers are Welcome yearly subscription.</p>																		
3.2	<u>Budget 2025</u> : Full year expenditure - £400 approx. Paid: WaW sub (Jan £110} expected: aboutDereham (Jan £12), Lloyds Bank (£4.25 monthly = £51), website (Mar £30), APM (Mar £28), insurance (May £99), HODs (Sep £15), AGT (Sep/Oct £50).																		
	It was agreed that expenses can be paid without consulting the committee if the amount owed is within 10% of these figures and there are no other issues																		
3.3	Online banking: Largely set up, awaiting final confirmation that all signatories can access the account. When committee members receive their cards, they will need to be activated, and then they can be used to log in.																		
3.4	The income from our walks continue to keep up our operational balance. Our greatest expenditure tends to be printing.																		

Dereham WaW Committee Meeting: 20 January 2025

4	Publicity																																
4.1	<u>Contact list</u> : the list has stayed largely the same. A few contacts have dropped out due to moving away or not walking anymore, but a few have joined.																																
4.2	<u>Logos</u> : Ongoing plan to resume in the spring.																																
4.3	<u>Publications</u> : the leaflets are not well placed in Pickle and Pie (formerly Yaxham Waters) and so the pile there has hardly depleted. We will check to see if any more are needed in The George. We keep the library topped up with our publications on a twice monthly basis, the Short Walks Booklets tend to be the most popular. We also top up the leaflets in the Windmill and the Partea Hut, although they are not so well placed here as they used to be. We will take some to the MNR shop when the season restarts.																																
4.4	<u>Social Media</u> : our social media presence is going well, with information being posted promptly as soon as it is available.																																
4.5	<u>aboutDereham</u> : It was agreed to renew our membership for 2025. It was suggested that it would be preferable if someone else attended the partnership meetings as WaW representative rather than the Chair, as he is on the aD Management Team. The role of WaW representative would include receiving emails from aD and circulating them to the WaW committee, and attending Partnership Meetings on behalf of Dereham WaW. A committee member volunteered to take on this role, although they may not attend the Partnership Meetings. We will let aD know.																																
5	Future work and plans Destination signage: no further action yet. The Community Access Officer is currently not responding to contact on other matters and so we have held off raising this subject with her for the time being.																																
6	Events programme																																
	Debrief																																
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6.2	For review - Planned Events Short walks, first Fridays, 10:15, 7 Feb (CS), 7 Mar (GR), 4 Apr (N), 2 May (CS), 6 Jun (GR), 4 Jul (N), 1 Aug (CS), 5 Sep (GR), 3 Oct (N), 7 Nov (GR), 5 Dec (CS): CS = Church Street; GR = Greenfields Road; N = Neatherd Easy Tuesday walks, second Tuesdays, 10:00: 14 Jan, 11 Feb, 11 Mar, 8 Apr, 13 May, 10 Jun, 8 Jul, 12 Aug, 9 Sep, 14 Oct, 11 Nov, 9 Dec:																																

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	<p>all start at Dads & Lads</p> <p>We have received a request to provide fortnightly walks. This was discussed and it was agreed that this is not possible within current resources. We will advise the walker who made the request.</p> <p>Other walks Sat 26 Apr: 13:30 APM at Church House tbc (CS) Wed 21 May: bus walk Mattishall (Market Place) Sat 14 Jun: NWT/DTC evening country park visit (New cemetery) Wed 23 Jul: MNR walk tbc (MNR station) Mon 25 Aug (BH): garden party (N) Sat 20 Sep: HODs walk (CS)</p> <p>We now have the Wildlife Trust for the evening country park walk and also possibly someone who has given talks on ponds in the area. The Town Clerk may also attend.</p> <p>To do – Sat 26 Apr - Book Church House Weds 21 May - Check bus timetable Sat 14th June - Check Coachmakers/confirm NWT/DTC Weds 23 Jul – Check timetable and arrangements in June Sat 20 Sept – Check conservation area</p>
6.3	<p>Outside Dereham walk</p> <p>There were three responses from our contact list regarding a walk outside the Dereham area – walks suggested were 1) Sheringham Park with fish and chips, 2) the Pingo walk and 3) both Pingo and Sheringham Park. After some discussion, it was decided not to go ahead with this as we have a number of other walks planned, and to revisit the idea next year. Another suggestion for next year was a walk around Wendling Beck and possible talk on developments in the area.</p>
6.4	<p>HODs 2025: theme - Architecture</p> <p>It was agreed that we will lead just one HODs walk this year. The theme is architecture. Breckland has started a project mapping out the town's conservation area, and there may be a report available which could be used to plan a walk to match up with this initiative.</p> <p>3 March – Registration opens; 2 June – Event directory goes live; 14 August – Registration deadline; 12-21 September – the festival.</p>
6.5	<p>Dereham Day 10 May</p> <p>This year will see a change of venue to Dereham Neatherd High School which will provide more space than the Memorial Hall, although be further out of the town. It was agreed that we will apply to have a DWaW stall, and we will draw up a rota so that there is someone present at the stall throughout the day.</p>
7	Footpath issues
7.1	<p><u>Footpath work</u></p> <ol style="list-style-type: none"> 1 FP2: the field edge path on the correct alignment is signed, but the path remained overgrown at the last visit. 2 RB3: At the last visit, the course of the path through across the field has not been marked. 3 FP13/14: still chasing the Diocese re the litter.

Dereham WaW Committee Meeting: 20 January 2025

7.2	<p>4 FP14: overgrown and needing attention.</p> <p>5 FP14a: no change - boardwalk is in disrepair.</p> <p>6 FP34: the path through the woods now has two sections which remain very wet and muddy, leading people to establish a diversion route.</p> <p>7 RB36 (Cherry Lane): The path is closed from 2 January until 2 February (perhaps longer) to enable major resurfacing work</p> <p>8 Hurn Road path: no change – DWaW to chase up.</p> <p>Dereham Town Council A report was submitted to the meeting of the Heritage and Open Spaces Committee meeting on 26 November.</p>
8	<p>Walkers are Welcome national</p> <p>8.1 <u>Newsletter</u>: November and December issues, and the external <i>Walk this Way</i> in December have been circulated.</p> <p>8.2 <u>Annual Get Together 2025</u>: 24-26 October, Bingley area.</p> <p>8.3 <u>Economic Benefits of WaW Membership</u>: A brief survey was conducted at the November, December and January walks. Results were: Nov: £0. 0, 7.50, 8*, 10*, 10, 10,13,15,15,32* - all refreshments other than * chewing gum, bus fare, toiletries Dec: £4, 4, 5, 5, 5.50, 7,8,60* - all refreshments other than * Tesco shop Jan: £24.60 (3 people), plus one latte. It was agreed to gather no further information on this as it has become clear that the main economic benefit to Dereham businesses of our walks is when we encourage walkers to have coffee or lunch in a local café at the end of the walk. We will make a brief report to WaW NEC. It was agreed that we will keep a track of how many people join in with refreshments at the end of a walk.</p> <p>8.4 DWaW Annual Return The completed Annual Return was submitted 11 Jan and we are awaiting feedback. When this has been received, we will upload to the website</p> <p>9 Next meeting: It is proposed to fix the next meeting for April 2025, 9.30am.</p>