

## Dereham WaW minutes 10 Jan 2020

<b>1</b>	<b>Minutes and matters arising from the meeting on 25<sup>th</sup> October 2019</b>
1.1	<u>Minutes</u> The minutes were approved.
1.2	<u>Matters arising not elsewhere on the agenda.</u> 1.2.1 Quiz (1.2): it was agreed to abandon putting answers on the website 1.2.2 Thuxton walk (2.2) not yet arranged, awaiting free time available
<b>2</b>	<b>Website and IT</b>
2.1	<u>Map and description of paths:</u> in progress.
2.2	<u>Website issues</u> Some statistics have been produced, showing how many people access the website or download walks. There does not seem to be a great difference following distribution around the town of our poster. Town History Walk yet to be uploaded. A booklet was brought to the meeting from an organisation called Walking World, which ran a workshop at the National WaW Get Together last October. Walks can be uploaded onto the Walking World website, as long as they do not overlap with any walks currently there. DWaW may think about uploading some Dereham walks. The train walks were suggested as they are of interest and a bit different. <u>QR code tracking</u> - It is not possible to track how many people access the website via the QR code.
<b>3</b>	<b>Finance</b>
	<u>Update and regular outgoings</u> We had cash in the bank (as per bank statement of 16 <sup>th</sup> November 2019) of £1125.66, less Dereham Society gift of £856.78 = £268.88. Minus £110 payment of subscription to National WaW. <u>Plus</u> £13.50 for New Years Day Walk, £22 short walk income. <b>Total balance: £194.38</b> <u>Expected outgoings to the end of the financial year:</u> Zurich insurance   £80           2020 April Website           £30           due 2020 March <b>Reserve target £100</b>
<b>4</b>	<b>Publicity</b>
4.1	<u>Contact list:</u> A few have dropped out and a few people have joined, so numbers remain largely the same.
4.2	<u>aboutDereham (aD) :</u> The Waymarking Project is ongoing. All three councils have promised to contribute £15,000 each. <u>Pocket Parks</u> – the government has a funding scheme for ‘Pocket Parks’ – green spaces accessible to the public. Breckland District Council (BDC) is keen that Dereham should make a bid for this funding, but the rules state that councils cannot apply. aD have made an application in association with BDC. Dencora own the land in question (behind the blue hoardings close to QD), and they are happy to have it turned into green space.
4.3	<u>DWaW Calendar</u> – this had been distributed to most outlets that display the DWaW logo, including Yaxham Waters.
<b>5</b>	<b>Future work and plans</b>
5.1	<u>Walk pack reprint:</u> 1 One Stop Shop funding – our bid has been unsuccessful 2 Co-Op Funding – DWaW has been selected as one of the Co-Op’s sponsored causes from 27 October this year to 24 October 2020. The funding we are likely to get is limited, as it comes from Co-op members buying selected own brands of Co-op goods and nominating DWaW for 1% donation on those goods. However, we have already accrued <b>£128</b> .  We need to take our promotional material and posters to the Co-Op, and we are expected to spend some time there handing out leaflets encouraging people to join the Co-Op. We can hand out DWaW leaflets at the same time.  3 Just Giving – this has been abandoned as it has proved too complicated to

	implement. A 'donations request' has been placed on the website, with contact details for people to get in touch if they wish to donate.																												
5.2	<ol style="list-style-type: none"> <li>1 <u>Leaflet and Walks Pack</u> There was a discussion as to whether we should attempt in future to reprint the Walks Packs if sufficient funding became available. It was agreed that the leaflet has all the information we would wish to convey, and could be stocked in key places such as the library and Yaxham Waters. We need to prioritise signposting people to our website, or to the library to photocopy the walks.</li> <li>2 <u>DWaW Poster</u> – the poster giving general information on DWaW and the QR code, had been distributed to many outlets before Christmas. However, many shops have already disposed of their poster, or not displayed a poster despite initially promising to do so. It was agreed that the future strategy would be to maintain posters in key places only, such as the library and town notice boards.</li> <li>3 <u>DWaW logo</u> – many shops that have been displaying the DWaW logo are now no longer doing so. A review of which establishments now have them is needed, followed by increasing the numbers of shops participating if possible. We also need to check whether the library still has some Walk Packs.</li> </ol>																												
5.3	<u>The Neatherd</u> : awaiting management plan from NTW/DTC, promised for February.																												
5.4	<u>Video</u> : no change																												
5.5	<u>Short/health walks</u> : no change																												
<b>6</b>	<b>Events programme</b>																												
	<b>Debrief</b>																												
6.1	<p><u>1 November, 6 December, 3 January (Fri)</u> short walks. Numbers attending short walks can vary. In January there were 6 people, in December 4 people, but in November only 2. The walks are now advertised on the Dereham Community Facebook page, and they get a lot of 'likes', although some people do query why there is a charge for the walks, whilst others understand that DWaW will have expenses to meet. The 'likes' may still be useful for publicising DWaW activity – Facebook have been 'crawling' our website.</p> <p>Although sometimes numbers on the walks can be small, it is still gratifying to know how much participants enjoy the event, and use it for socialising and meeting other people.</p> <p>Litter picking equipment may be taken on the next walk, as the litter along Northall Green is particularly bad. Litter can be collected during the short walks as the pace is fairly slow.</p> <p>There was some discussion as to possible reasons for the low attendance on the short walks and it is felt that weekly walks would attract more people, but we do not have the resources to do this. We consider leading a walk every other week.</p>																												
6.2	<p><u>1 January 2020</u>: Northall Green Walk – this went well, 12 attended and arrangements at Cocos were very good.</p> <p>There was a discussion as to whether we might move to an arrangement whereby we only charge for the walk, and leave people to buy whatever refreshments they wish at the venue we end up in. It was felt by some committee members that this would be more flexible and straightforward, although we would not benefit from any discounts that might be negotiated with the venue. The cost of the walk would also be more transparent, rather than subsumed into the coffee and cake element as at present. It was agreed to trial only charging for the walk next time, to review.</p>																												
	<b>For review - Planned Events</b>																												
6.3	<u>Short walks</u> : (Fridays – 7 Feb, 6 Mar, 3 Apr, 1 May, 5 Jun, 3 Jul, 7 Aug, 4 Sep, 2 Oct, 6 Nov, 4 Dec, not 1 Jan 21)																												
6.4	<p><u>2020 programme</u></p> <ol style="list-style-type: none"> <li>1. Only one reply received from the mailing list.</li> <li>2. To note planned dates: <table border="0"> <tr> <td>Tu</td> <td>24 Mar</td> <td>1000</td> <td>litter pick</td> </tr> <tr> <td>Su</td> <td>12 Apr</td> <td>1330</td> <td>Dereham walk</td> </tr> <tr> <td>M BH</td> <td>25 May</td> <td>1000</td> <td>Dereham walk</td> </tr> <tr> <td>Sa</td> <td>27 Jun</td> <td>1330</td> <td>APM</td> </tr> <tr> <td>Th</td> <td>30 Jul</td> <td>1000</td> <td>MNR or bus walk - depends on timetable</td> </tr> <tr> <td>M BH</td> <td>31 Aug</td> <td>0930?</td> <td>Cromer/Aylsham</td> </tr> <tr> <td>Th</td> <td>17 Sep</td> <td>??</td> <td>HODS walk } could be both the same, or</td> </tr> </table> </li> </ol>	Tu	24 Mar	1000	litter pick	Su	12 Apr	1330	Dereham walk	M BH	25 May	1000	Dereham walk	Sa	27 Jun	1330	APM	Th	30 Jul	1000	MNR or bus walk - depends on timetable	M BH	31 Aug	0930?	Cromer/Aylsham	Th	17 Sep	??	HODS walk } could be both the same, or
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	<p>Sa 19 Sep ?? HODS walk } one town and one industrial  Tu 27 Oct 1000 Dereham walk (NCC Festival)  F BH 1 Jan 21 1000 Dereham walk</p> <p>3. Venue and refreshments for a 2020 Garden Party Walk yet to be decided.  4. Dereham Heritage Trust is happy to work with DWaW to generate joint HOD walks, dates have been notified and agreed but no further details yet discussed. DWaW may need to lead in this (in both senses of the word). We may need a smarter version of the Town Walk leaflet to put on sale, eg in the museum.</p> <p>5. Litter pick 24 March – National WaW are about to launch the national litter pick event, and information will be sent through to towns shortly. It was agreed that DWaW would do our usual litter pick, asking people we know if they would like to join us. We will approach Breckland for the loan of gloves again.  6. Discussions regarding the industrial heritage walk yet to be started.  7. A pack of dementia friendly walks was brought to the meeting, that have been held at the library. DWaW had been in touch a while ago with Dementia Friendly Dereham regarding publicising walks suitable for people with dementia in Dereham, and this may be revived.</p>
<b>7</b>	<b>Footpath issues</b>
7.1	<p><u>Footpath work:</u></p> <ol style="list-style-type: none"> <li>1. FP 14a – a boardwalk has been reported broken, still to inspect</li> <li>2. BR21 has a long standing fallen tree – Tim has agreed to remove</li> <li>3. FP23 – fallen tree has been cleared (not by us)</li> <li>4. FP 28 – has been checked and is OK.</li> </ol> <p>5. Tony Needham, Town Clerk, joined the meeting to advise about developments regarding land behind the Humbletoft estate and above Rushmeadow.  6. Potholes on Rolling Pin Lane – an offer has been received from a colleague at Norfolk County Council, to provide 2 tons of gravel to fill in the potholes. Three committee members volunteered to assist with this.</p>
7.2	<u>Dereham Town Council</u>
	The next Heritage and Open Spaces Committee is 28 January
7.3	<u>NCC:</u> All of the new Restricted Byways (36-41) identifying missing signage have been walked, and a report sent to Jody Thurston. She undertook to “walk these in the next couple of weeks and order any work that is required”. Jody also invited DWaW to contribute issues to a meeting between NCC and Highways England about paths crossing the A47 (and A11) – a much wider issue than just Dereham. It was noted that Highways England wanted to close at grade crossings, which could affect FPs 1 and 14. The Ramblers have been alerted to this, and it has also been raised with Norfolk Local Access Forum (and on to the East Anglian group of LAFs).
7.4	<u>BDC:</u> DWaW have been in contact with NCC, Dereham Church of England Junior Academy and The Norwich Diocesan Board of Finance Limited, each of whom has promised to look into things, but all of whom believe the litter near FP14 is not on their land.
7.5	<u>Litter on RB37:</u> a proposed letter to all relevant agencies was circulated in December. All signatories have agreed in principle. We are still awaiting confirmation of support from DTC, after which the letter will be finalised with The Ramblers and U3A, then sent.
<b>8</b>	<b>Walkers are Welcome regional</b>
8.1	<u>Norfolk:</u> Norfolk meeting, no change.
8.2	<u>Suffolk Alliance:</u> Next meeting 30 January 2020, Clare
<b>9</b>	<b>Walkers are Welcome national</b>
9.1	<u>Newsletter:</u> October, November and December issues had been circulated.
9.2	<u>Annual return:</u> Draft copy was approved.
<b>10</b>	<b>Next meeting – agreed to be in two months’ time:</b> 08:45, Friday 13 <sup>th</sup> March 2020, at Dereham Town Council offices.